



Labor Relations/ Human Resources Conference

Sponsorship Opportunities

May 6 - 7, 2025

Westin Riverwalk
San Antonio, TX

afpm.org/events

Labor Relations / Human Resources Conference

May 6 - 7, 2025

San Antonio, TX

The AFPM Labor Relations and Human Resources Committee crafts a program that offers thoughtful speakers, inspiring sessions, and opportunities to learn from your expanded network. This conference provides key executives and site-level Labor & HR employees with industry-specific information to help maximize organizational expertise in navigating current workforce challenges, and opportunities for the future.

Sponsorship Packages



Conference Partner (Unlimited)

Cost: Members \$5,000 Non-Members \$10,000

- Complimentary registrations **(2)**
- Access to pre- and post-conference attendee lists
- Ads/logos on event marketing materials, website, and on-site signage
- Recognition in all pre-conference email communications
- Sponsor ribbon on badges
- Company logo on AFPM event page with url link to company website

Prices listed below are member prices. Nonmembers should add an additional \$5,000.



Networking Reception

Cost: \$8,000 | 2 Opportunities

This event brings together attendees on Monday evening for a networking event that will provide an opportunity for your company to be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session. Your company will have a centrally located reserved table for the duration of the conference. For additional visibility, you may bring three pull-up banners to place in the room, custom napkins or plastic cups, and other branded giveaways at the sponsor's expense. This sponsorship opportunity also includes two **(2)** complimentary registration along with one **(1)** invitation to the LRHR Committee dinner on May 5.



Luncheon

Cost: \$8,000 | 1 Opportunity

Tuesday afternoon. During the event, your logo will be displayed on the screen and your company will be recognized from the mainstage by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the luncheon. Your company will have a centrally located reserved table for the duration of the conference. For additional visibility, you may bring up to three pull-up banners and may place marketing materials in the back of the room. This sponsorship opportunity also includes two **(2)** complimentary registrations along with one **(1)** invitation to the LRHR Committee dinner on May 5.



WiFi

Cost: \$8,000 | 1 Opportunity

Be the company that makes it possible for attendees to access meeting information, presentations, handouts, files, and more! The WiFi network name will include your company name, and your logo will appear in the final program next to the network and password instructions as well as onsite signage. Your company will have a centrally located reserved table for the duration of the conference. This sponsorship opportunity also includes two (2) complimentary registrations along with one (1) invitation to the LRHR Committee dinner on May 5.



Conference Breakfast

Cost: \$2,500 | 2 Opportunities

This unique networking opportunity kicks off the conference and precedes the opening general session on Tuesday or Wednesday morning. Your company will be recognized during the event by the host. Subject to AFPM approval, you will also be given the opportunity to present a video of limited duration at the beginning of the session to welcome the group. Your company will have a centrally located reserved table for the duration of the conference. For additional visibility, you may bring two pull-up banners to place in the room and may bring marketing materials to place in the back of the room.



Networking Breaks

Cost: \$5,000 | 2 Opportunities

Sponsor the networking breaks for Tuesday or Wednesday. In addition to the food & beverages offered, this sponsorship includes the ability to have a 6 ft table display during the day for your company. You may display collateral and utilize branded signage. This sponsorship opportunity also includes one (1) complimentary registration.



Specialty Coffee

Cost: \$5,000 + Costs to coffee vendor and hotel service fee | 2 Opportunities

Sponsor a much-needed caffeine boost for the attendees on Tuesday or Wednesday! This custom branded coffee bar includes the opportunity to brand every cup of coffee with your logo. Boost your visibility by adding up to two pull-up banners and/or a custom backdrop not to exceed 10' x 10' at the sponsor's expense. This sponsorship opportunity also includes two (2) complimentary registrations along with one (1) invitation to the LRHR Committee dinner on May 5.



Meeting App

Cost: \$5,000 | 1 Opportunity

AFPM's Meetings App provides an invaluable tool for all attendees to access the agenda, room locations, presentations, polls, surveys, hospitality locations, HUB lounge hosts, registration list, and even message fellow attendees. This opportunity includes a highly visible banner ad seen by all attendees who access the app and the ability to have a 6-ft table display during the day for your company. This sponsorship opportunity also includes one (1) complimentary registration.



Branded Escalators, Elevators, Floor, and Window Clings

Cost: \$2,500 Per Cling + Costs (Multiple Available)

Make a big impact by placing your company- or institution-designed artwork in various prominent areas within AFPM's LRHR space. In addition, this sponsorship includes the ability to have a 6-ft table display during the day for your company.

Questions?

Have additional questions about the sponsorship opportunities?

Please reach out to Laura Hornbuckle or Katharine Nesslage at sponsorships@afpm.org or 202.457.0480.