WASHINGTON, D.C. – The American Fuel and Petrochemical Manufacturers (AFPM) today launched the first TV ad in its issue campaign to raise awareness and build support for repealing the 2021 law that requires Virginia to enact California's electric vehicle mandates and bans on sales of new internal combustion engine vehicles. The ad, part of AFPM's broader issue advocacy efforts in Virginia, will air on broadcast and cable television in Northern Virginia and the Washington, D.C. DMA. In addition to TV, AFPM plans to reach Commonwealth residents on this issue through mailers, radio spots, digital display ads, text messages and telephone town halls.

> "Consumers and families in Virginia—not California regulators—should be the ones deciding what vehicles best meet their needs and budgets," **said the American Fuel & Petrochemical Manufacturers.** "Yet most Virginians have no idea that, in 2021, the Commonwealth adopted California's electric vehicle mandate, a policy that will effectively ban the sale of new gasoline and diesel cars and trucks on California's timeline. When Virginians learn about this, they are solidly opposed. In fact, 65% do not support Virginia's choice to adopt California's vehicle mandates and bans.

> "Governor Youngkin pushed for legislation to rescind California's mandate and return choice to Virginia consumers, but the Senate in Richmond inexplicably rejected those proposals. This is an issue that matters to Virginians, and they should know where their officials stand on the important question of whether or not they'll allow California to continue deciding what cars and trucks Virginians will be allowed to purchase."

Click HERE to view the full ad and visit AFPM.org to read more about why California vehicle bans and Virginia policy matter to AFPM.

Print as PDF:

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About AFPM Editorial:

The American Fuel & Petrochemical Manufacturers (AFPM) is the leading trade association representing the makers of the fuels that keep us moving, the petrochemicals that are the essential building blocks for modern life, and the midstream companies that get our feedstocks and products where they need to go. We make the products that make life better, safer and more sustainable — we make progress.

Topics

Fuel Policy