
Question 47: Given the increased volatility of crude and product prices, what additional steps do you take to adjust your crude unit cutpoints to maximize profitability?

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In order to have the flexibility to operate with a wide range of crude APIs and the ability to vary product draws to maximize revenue, a complete study has to be carried out to analyze crude unit operation between the bracketed crudes, including the effect on preheat train, furnace, and column operation. Arivergy consultants have successfully carried out such studies.

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